

Secondary Students Teacher's Pack 2024

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Presented by **careerlinks**

Awarding our NextGen for innovation in
Sustainability, Business Enterprise,
Design & Technology,
Creative Industries, Social Enterprise



- Win cash prizes + Business Mentorship
- Teacher/Educator award
- Curriculum mapped



- **Online resources at www.ybma.com.au**
- **2-minute video + pitch deck to enter**
- **Poster & fliers available to help promote to students & parents**



The Hunter Young Business Minds Awards (HYBMA) was inaugurated in 2017. Aiming to create a program to connect and energise the next generation of creators, innovators, entrepreneurs and business leaders (NextGen) in our region, it was driven by business leaders who saw the importance of building greater relationships and connections between industry, business, educators, parents and young people.

Now presented by Career Links, the team behind work placements, the Newcastle & Lake Macquarie Career Expo, YAKKA, Youthlinks, Future Choices Disability Expo and the Mini EV Challenge, the HYBMA aims to provide unique, practical learning and personal development experiences by creating an innovative CoLab environment where NextGen leaders take control and are supported, encouraged, and mentored to deliver the program outcomes and results with downloadable resources available on the HYBMA website.

In 2024 the categories have remained the same as 2023 and participants will be required to submit a 2-minute video and pitch deck that showcases an innovative Business Idea, Product, Creative Project or Initiative within one of the five categories.

Key Dates & Contact

Entries open March 2024;

Entries close 31 July 2024;

Awards event TBA

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Award Categories

There are five separate categories for individual students to enter. There is also an award for innovation by a teacher/educator. Winners receive cash prizes with runner ups receiving a certificate. The categories are:

- **Sustainability**
- **Business Enterprise**
- **Design & Technology**
- **Creative Industries**
- **Social Enterprise**
- **Teacher Innovation Award (Teacher only)**

HYBMA is reaching out to teachers across the region to promote the awards process and encourage student participation. Designed to fold seamlessly into the work already being done in the classrooms, the awards are open to any school aged child or young adult up to the age of 25.

An awards presentation night will be run later in the year, date TBA. There is also a commitment to running the program annually in this new format so that teachers can confidently include it in their plans for each year.

How to get involved

Each category has been mapped to the school curriculum with a curriculum map available on the resources page at www.ybma.com.au/resources. Check that this fits with class plans for the year and encourage your students to enter the program.

The online resources at www.ybma.com.au include downloadable business models and pitch deck templates, a guide to entrepreneurial terms and definitions and a guide to validating your business idea.

Promote the awards in your school newsletter, display a poster in your classroom, distribute fliers to your students and discuss the opportunity with them. Posters and fliers will be emailed to your school.

Involvement in the awards process will provide students with the opportunity to think like entrepreneurs, to express their creativity and develop the self-confidence to present their ideas. The aim is to help them develop the skill sets required to prosper in the rapidly changing contemporary business and employment environment. Rather than focusing on the logic of business, HYBMA is about unlocking ideas and helping the NextGen find their voice and share their creations.

