

Idea builder

Toolkit 3

Build and present your idea



Now it is time to build and present your idea!



[Click here to watch the video!](#)

Make sure you have your volume on!



**Let's start
building and
presenting your
idea!**



What you need



●●● Pitch Checklist

Before you start presenting your idea, make sure you have ticked off all items in the checklist!

- An environmental challenge that you will be solving.
- An idea that would solve this problem.
- Your idea is a project, service, business, program or project that will help the environment.
- Your idea is doable (for example, it doesn't require a zoo, rocket and a galaxy far, far away).
- You have researched how your idea could work.

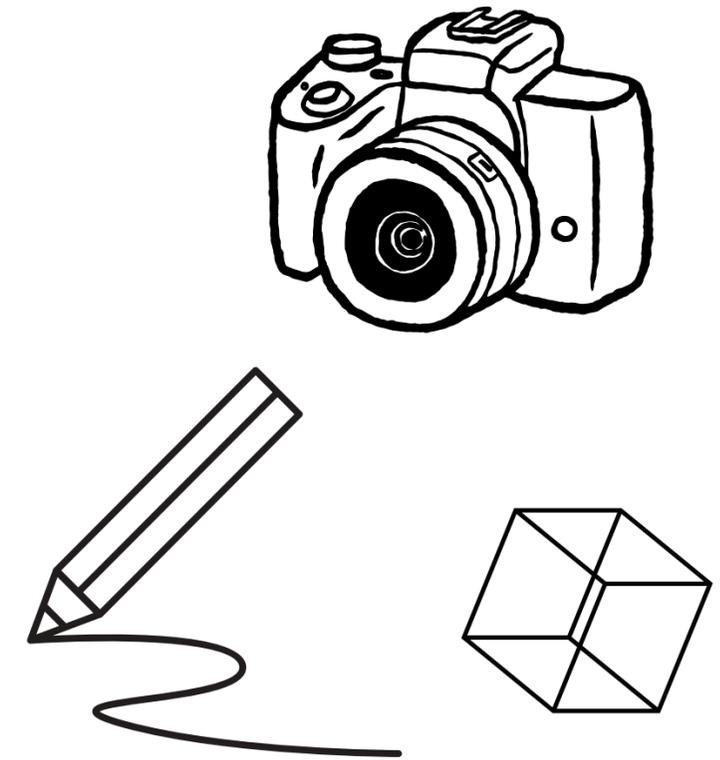
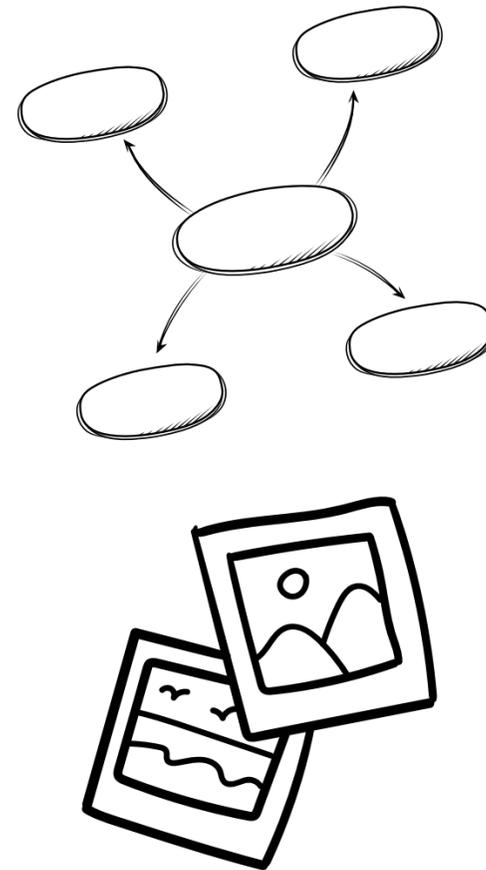
Use the slide deck!

[Access the slide deck template here!](#)



●●● Your slide deck

Use the slide deck template to present and explain your idea to our judges. Use images, photos, collages, models, mind maps and words to show your idea!



Film your video!



●●● Make a stand out video!

The other thing you need to submit is a 2 minute video explaining your idea. You can film yourself explaining your idea OR present your idea via a slide deck and images.

Make sure you include the following in your pitch:

- Introduce yourself.
- Describe the problem you are solving and why it is important to you.
- Explain your solution! How will it help?
- Explain who your idea will help.
- Describe some benefits of your idea.



Video set up tips!



We need to see you!
Make sure you film
with plenty of light.
Avoid filming at night.



Keep your pitch
length to no more
than 2 minutes!



Use a strong and clear
voice.



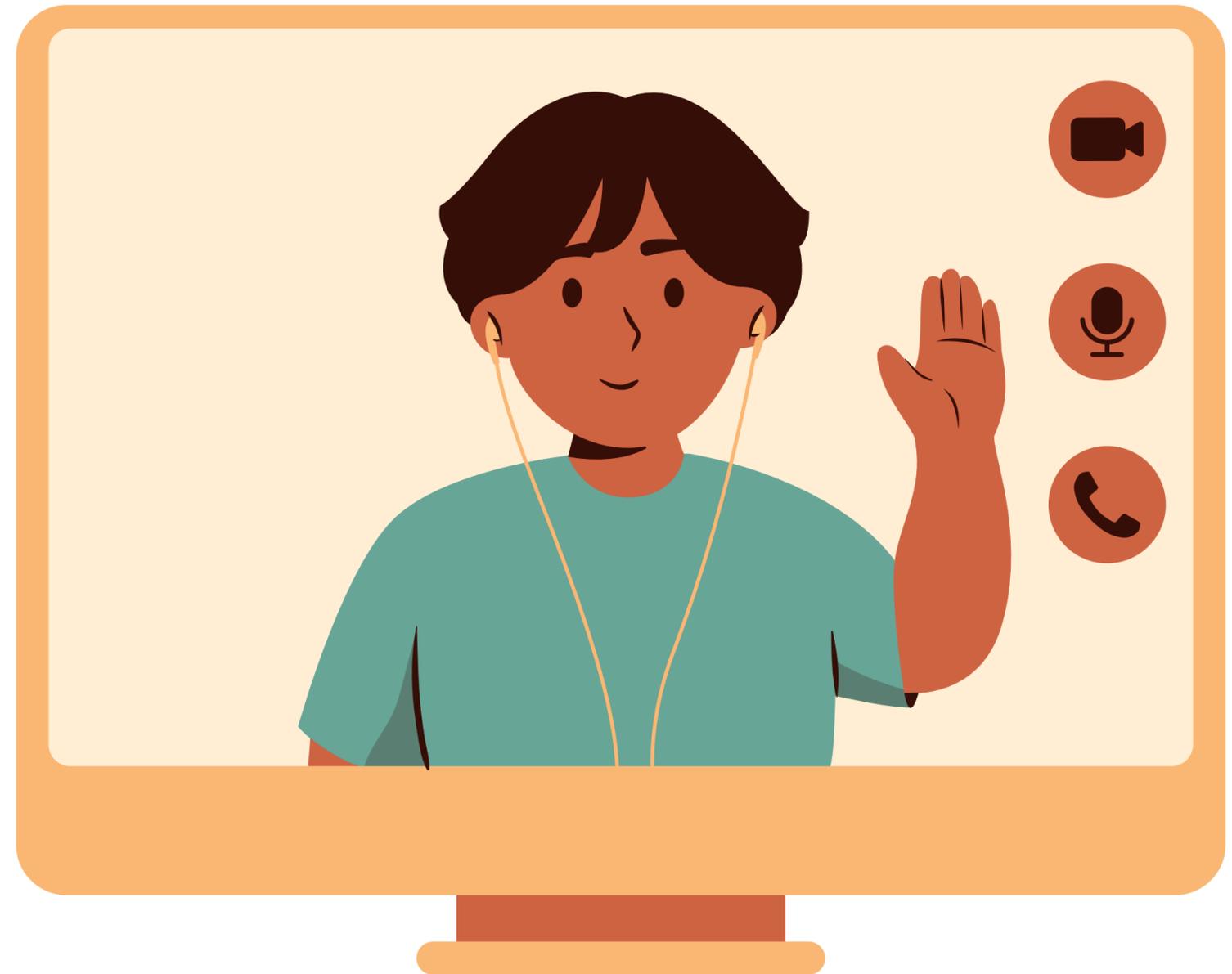
Don't stand too
far away from the
camera. We want
to see you!



Check your pitch and
presentation for
spelling and grammar.

Have you got your **slide deck** + **video** ready?

Once you have created your
slide deck and video, it is time
to submit!





You have finished your final idea builder toolkit!

It is time to submit your idea to HYBM. [Click here to apply.](#)