

Idea builder

Toolkit 1

Create a project that helps
people and the planet



Why is it important to protect our environment?



[Click here to watch the video!](#)

Make sure you have your volume on!

Let's look at
students who are
helping out the
planet!



Saving the ocean!

Click here to learn more!



●●● Noah's Story

- The problem: 12 year old Noah Pronk wanted to find a way to combat chemicals and microplastics present in the ocean.
- Noah's idea: Noah created "Sticky Pronk" with only \$20. Sticky Pronk is a chemical-free surf wax that doesn't harm the ocean or the animals in it.



Bye-bye plastic bags

[Click here to learn more!](#)



●●● Melati and Isabel's Story

- **The problem:** Sisters Melati and Isabel were worried about the amount of plastic rubbish that was on their island home of Bali.
- **Melati and Isabel's idea:** The sisters started a campaign called 'Bye-bye plastic bags'. This project got 6,000 signatures in less than a day to end the use of plastic bags in Bali. The sister's also organised large beach clean ups and encouraged businesses to stop using plastic bags!



Protecting the planet through stories!

[Click here to learn more!](#)



●●● Jaden's Story

- **The problem:** Jaden realised that not enough of his classmates knew enough about climate change and the importance of the environment.
- **Jaden's idea:** Jaden decided to use his artistic skills to save the planet. He created the graphic novel Kid Brooklyn, a series that strives to introduce children from 7-12 to the environmental and social issues that challenge the world today.





**What
challenge do
you want to
solve?**



To create your own idea, think of an environmental challenge you care about and want to solve...



Keeping oceans clean



Saving water



Stopping deforestation



Reducing the use of plastics



Finding more ways to recycle



Teaching others about caring for the environment



Reducing rubbish



Protecting wildlife

Feel free to find your own environmental challenge!

Now research and know your stuff!

Ask a parent, teacher,
caregiver about the problem
you have chosen to solve.
Learn more about your
problem online or check out
the library!





You have finished your first idea builder toolkit!

In our next session, we will start thinking about ideas that could solve your environmental challenge!