

# Secondary Student Award Categories

1.

**Sustainability**

2.

**Business**  
**Enterprise**

3.

**Design &**  
**Technology**

4.

**Creative**  
**Industries**

5.

**Social Enterprise**

# Sustainability

The Sustainable Business Idea Award recognises students who have demonstrated exceptional creativity and entrepreneurship in developing a sustainable business concept. This award category highlights the importance of sustainable business practices, which prioritise the well-being of our planet and its resources, while also generating economic and social benefits.

## **To be considered for this award:**

Students must have developed a business idea that demonstrates a clear commitment to sustainability. This may include ideas related to renewable energy, waste reduction, sustainable agriculture, eco-tourism, or any other business concept that prioritizes environmental stewardship and social responsibility.



# Curriculum Mapping

## **Learning Across the Curriculum**

This award supports students to develop the knowledge, skills, values, and worldviews necessary to contribute to a sustainable future.

By developing a sustainable business idea, students are provided with opportunities to:

- develop an understanding of ‘sustainability’ and how sustainable practices address the ongoing capacity of the Earth to maintain all forms of life.
- Understand the necessity for natural resources to be managed responsibly to ensure that they are available for future generations.
- Investigate how individuals and corporations can act in enterprising and innovative ways, with a commitment to ecological sustainability.
- Become informed and responsible consumers and be able to take action to support a more environmentally and socially just world.

## **General Capabilities**

Development of a sustainable business idea meets the following capabilities:

- Critical and creative thinking
- Ethical understanding
- Personal and social capability.

## **Relevant subject selection**

- Science
- Science technology
- Geography
- Society and Culture
- Agriculture technology

# Business Enterprise

The Business Idea Award recognises students who have demonstrated exceptional creativity and entrepreneurial spirit in developing a business concept. This award category celebrates the ingenuity and imagination of young entrepreneurs who are exploring new ideas and solutions to real-world problems.

## To be considered for this award:

Students must have developed a business idea that is innovative, impactful, and feasible. This may include ideas related to e-commerce, food and hospitality, products, service, healthcare, education, or any other business concept that demonstrates potential for growth and meets a human need.



# Curriculum Mapping

## **Additional Priorities**

This award supports students to develop their enterprising capacity, including collaborative workplace skills, decision-making skills and effective communication skills.

Students are provided with opportunities to:

- develop an understanding of the importance of enterprise.
- solve a range of work, employment and enterprise-related problems.
- develop employment and enterprise skills, and entrepreneurial behaviours.
- examine diverse organisations, the roles of training and education, workplace issues, workplace legislation and the changing nature of work.

## General Capabilities

Development of an entrepreneurial idea meets the following capabilities:

- Critical and creative thinking
- Ethical understanding
- Personal and social capability.

## **Relevant subject selection**

- ·Business studies
- ·Commerce
- Legal Studies

# Design and Technology

The Design and Technology Business Idea Award recognises students who have demonstrated outstanding creativity and innovation in developing a business concept that leverages cutting-edge design and technology. This award category celebrates the intersection of design and technology, and highlights the important role that these fields play in shaping the future of business and industry.

## **To be considered for this award:**

Students must have developed a business idea that showcases a high level of design and technological expertise. This may include ideas related to product design, user experience, artificial intelligence, robotics, virtual reality, or any other business concept that incorporates innovative technology and design elements.



# Curriculum Mapping

## General Capabilities

General capabilities encompass the knowledge, skills, attitudes and behaviours that assist students to live and work successfully. They deepen student engagement with subject-specific content.

Development of a design and technology focused business idea meets the following capabilities:

- Critical and creative thinking
- Literacy
- Numeracy
- Ethical understanding
- Digital literacy
- Intercultural understanding
- Personal and social capability.

## Relevant subject selection (suggestion only)

- Design and Technology
- Mathematics
- Textiles Technology
- Vocational Education and Training
- Industrial Technology
- Information and software technology
- Agricultural technology

# Creative Industries

The Creative Industry Idea Award recognises students who have demonstrated exceptional creativity and innovation in developing a business concept that leverages the power of the creative arts and media. This award category celebrates the unique contributions of the creative industries, which encompass a wide range of fields including visual arts, film and television, music, fashion, gaming, and more.

## **To be considered for this award:**

Students must have developed a business idea that showcases a high level of creativity and originality. This may include ideas related to content creation, entertainment, marketing and advertising, product design, or any other business concept that incorporates artistic and creative elements.





# Curriculum Mapping

## General Capabilities

General capabilities encompass the knowledge, skills, attitudes and behaviours that assist students to live and work successfully. They deepen student engagement with subject-specific content.

Development of a creative industry focused business idea meets the following capabilities:

- Critical and creative thinking
- Ethical understanding
- Digital literacy
- Intercultural understanding
- Personal and social capability.

## Relevant subject selection (recommended)

- Visual Arts
- Drama
- Music
- Visual Design
- Dance
- Photographic and Digital Media

# Social Enterprise

The Social Enterprise Idea Award recognises students who have demonstrated exceptional creativity and entrepreneurial spirit in developing a business concept that prioritises social impact and community engagement. This award category highlights the importance of social entrepreneurship, which seeks to create positive change through business solutions that address social and humanitarian challenges.

## **To be considered for this award:**

Students must have developed a business idea that demonstrates a clear commitment to social impact and community engagement. This may include ideas related to affordable housing, healthcare, education, food security, animal welfare or any other social issue that the business aims to address.



# Curriculum Mapping

## General Capabilities

General capabilities encompass the knowledge, skills, attitudes and behaviours that assist students to live and work successfully. They deepen student engagement with subject-specific content.

Development of a social enterprise meets the following capabilities:

- Critical and creative thinking
- Literacy
- Numeracy
- Ethical understanding
- Digital literacy
- Intercultural understanding
- Personal and social capability.

## Additional Priorities - Diversity and Difference

This award aligns to the diversity and difference priority. It encourages students to consider ability, ethnicity, cultural background, socioeconomic status, nationality, language, gender, sexual orientation and beliefs when developing a social enterprise.

## Relevant subject selection (suggestion only)

- Design and technologies
- Physical Education and Sports Studies
- Society and Culture
- Agricultural technology
- History
- Community and Family studies
- Human Studies
- Legal studies