

# Hunter Young Business Minds Awards

Primary Students!

Hunter Water is proud to sponsor  
the 2021 HYBMA.

These awards give a platform for  
the next generation of creative  
minds to explore new ideas and  
challenge themselves to solve  
some of today's wicked problems.

Water is our  
most valuable  
resource, and  
like all the  
things we love  
in life, we want  
to protect and  
treasure it. But,  
we need your  
help!

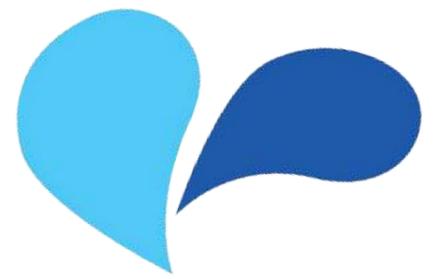
You  
could  
win

\$1000

Entries now open!



# The Challenge



Only a tiny portion (0.3%) of the water on Earth can actually be used for human consumption. The number of people living in our region is growing all the time and we tend to use more water than people living in some other Australian cities.

If we don't change the way we use water we may not have enough water for everyone who lives here in the next 20 years. Everyone has a role to play at home, at work and at school.

## The Wicked Question!

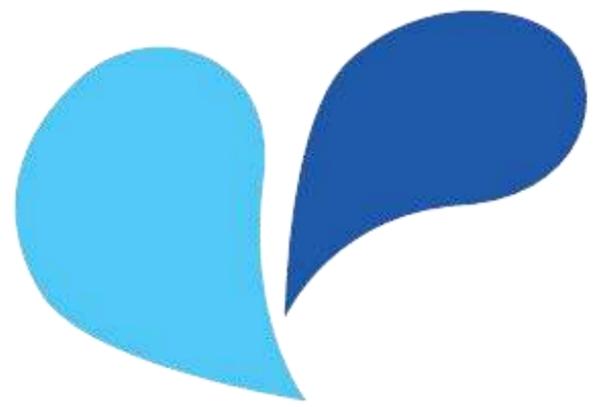


We at **Hunter Water** are asking you to **design a product or service** that would assist schools reduce the amount of water they use both now and into the future.

What can your school do to help other schools **save this precious resource?**



# We support you!



Whether it be an idea or a product that can help detect leaks, reduce your school's water usage or create a more sustainable world for tomorrow, we want to hear about it.

Whether you choose to tackle a real-world problem at scale or keep it local to your school, we are here to support you along the way!

Our team of educational experts, scientists and engineers can provide you with facts, resources and insights along the way.

You may be our next Love Water Superstar!



# How to Enter



## Step One

Develop a clear outline of the idea that solves the wicked problem. Take time to research and understand the problem you are solving.

## Step Two

It is important that the judges clearly understand your idea! Here are some helpful tips when building and presenting your idea:

1. If your idea is a service, think of a way to show it visually e.g. a storyboard, graphic, or animation.
2. If your idea is a product, develop a prototype that demonstrates what it does OR, if that's too difficult, think of a way to demonstrate it visually.

## Step Three

Grab your phone or camera and shoot a two-minute video presenting the idea. Individual or Group entries must be presented by the individual or group.



## Step Four

If you need any assistant, please contact:

Cheryl Royle

Entrepreneurship Facilitator – Hunter Region.

Email: [Cheryl@thefinerline.com.au](mailto:Cheryl@thefinerline.com.au)

Contact No: 0407 991 277

Check out the HYBM website for more  
details on how to enter.

<http://www.ybma.com.au/>

